

LEGO® Club Contests and Sweepstakes General Rules

1) OVERVIEW:

These General Rules apply to all contests and sweepstakes offered in the US edition of LEGO® Club Magazine. For other contests and sweepstakes sponsored by or associated with the LEGO Group, see the Official Rules pertaining to the specific contest or sweepstakes. In case of any discrepancy between these General Rules and the specific provisions of any particular contest or sweepstakes, the specific provisions of the particular contest or sweepstakes will prevail. These General Rules together with the specific provisions of each contest or sweepstakes constitute the Official Rules for each contest or sweepstakes.

The Sponsor of LEGO® Club Magazine contests and sweepstakes conducted in the US is LEGO Systems, Inc., 555 Taylor Road, Enfield, CT 06082 USA, unless otherwise specified.

2) ELIGIBILITY:

LEGO® Club contests and sweepstakes conducted in the US are open to LEGO® fans of all ages who are residents of any of the 50 United States plus the District of Columbia, except where prohibited by law. Potential entrants who are deemed minors in their jurisdiction of residence must obtain the consent of a parent or legal guardian by completing the consent form, a copy of which is available online. Employees of the LEGO Group of Companies, its affiliates, subsidiaries, advertising, marketing, promotion and internet agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

3) HOW TO ENTER:

- a) To enter, read and follow the entry instructions provided with each contest or sweepstakes announcement.
- b) NOTE: SPONSOR RESERVES THE RIGHT TO POST ALL MATERIALS SUBMITTED FOR LEGO® CLUB CONTESTS AND SWEEPSTAKES TO THE LEGO® CLUB WEBSITE AND TO PUBLISH THEM IN LEGO® CLUB MAGAZINE WITHOUT COMPENSATION AND WITHOUT ADVANCE NOTICE.
- c) RULES FOR PHOTO AND VIDEO SUBMISSIONS FOR LEGO® MODEL BUILDING CONTESTS AND OTHER CREATIVE COMPETITIONS:
 - i) For Building Contests, all models shown in submitted photos or videos must be either LEGO® products or original creations built entirely from genuine LEGO bricks and other LEGO building elements (including LEGO®, LEGO® DUPLO®, LEGO Technic, LEGO Construction, or LEGO® MINDSTORMS® building system elements, or any other building system parts produced by the LEGO Group).
 - ii) Photos submitted must be of sufficient clarity and quality to allow reproduction in LEGO Club Magazine. Instant print photographs (e.g., Polaroid pictures) are generally not of sufficiently high resolution for the purposes of LEGO Club contests.
 - iii) Models shown in photo or video submissions must not depict military vehicles or weaponry, must not show identifiable features of any person other than the entrant, and must not show trademarks or copyrighted properties of any person or business entity other than the entrant or the LEGO Group.
 - iv) The Submission must not contain material that violates or infringes another's rights, including without limitation, privacy, publicity or intellectual property rights infringement.
 - v) The Submission must not disparage Sponsor or any other person or party.
 - vi) The Submission must not contain material that is inappropriate for an all-ages, family audience, or that is indecent, obscene, hateful, tortious, defamatory, slanderous or libelous.
 - vii) The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
 - viii) The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state, province, or region where Submission is created.
 - ix) Video submissions, if applicable, must be between two (2) and six (6) minutes in length, inclusive.
 - x) Entries not in compliance with the provisions of this section are subject to disqualification.
- d) Entrants must limit the number of entries submitted to the allowable number of submissions as stated in the contest or sweepstakes announcement. In the absence of any stated limit, entrants are limited to one submission per person for each contest or sweepstakes.
- e) All entries must be received by midnight Eastern Time on the entry deadline date as indicated in the contest or sweepstakes announcement.
- f) NO PURCHASE NECESSARY. Making a purchase will not improve the odds of winning.

4) SELECTION OF POTENTIAL PRIZE WINNER(S):

- a) For Random Prize Drawings ("Sweepstakes"):
 - i) Potential Prize Winners will be selected by random drawings from among all eligible entries, to be conducted by the members of the LEGO Club Team (the "Judges") to take place at LEGO Systems, Inc. within approximately one week after the close of the sweepstakes entry period. The LEGO Club Team may from time to time be assisted in the administration of LEGO Club sweepstakes by members of an external marketing consulting firm, who shall also be considered "Judges."
 - ii) The odds of winning will depend on the number of eligible entries received. MANY WILL ENTER; ONLY A FEW WILL WIN A PRIZE.
- b) For Skill, Talent, Knowledge, or Creativity Contests ("Contests"):
 - i) Potential Prize Winners will be selected by a panel of judges chosen by the LEGO Club Marketing Team. Judges may consist of members of the LEGO Club Team, LEGO Group Product Development Team members, LEGO Master Model Builders, or members of the LEGO fan community.
 - ii) Unless otherwise specified, Building Challenge entries will be judged on the following criteria, with equal weight given to each category:
 - (1) Conformity to the stated theme of the contest;
 - (2) Originality;
 - (3) Creativity; and
 - (4) Overall appeal of the submission.

In case of a tied score, the Judges will select a Potential Winner based on the submission with the higher Creativity score, or by other methodology as may be necessary, in their sole discretion.

- iii) The odds of winning will depend on the skill and talent of the entrant, and on the number of eligible entries received. MANY WILL ENTER; ONLY A FEW WILL WIN A PRIZE.

5) NOTIFICATION OF POTENTIAL PRIZE WINNERS:

Potential Prize Winners will be notified by telephone or by email, or if no phone number or email address is available, by US Postal Service or express mail service. Delivery will be deemed to have occurred as of the date of transmittal.

6) CERTIFICATION OF POTENTIAL PRIZE WINNERS:

- a) All Potential Prize Winners will be required to complete and return a set of Winners' Documents consisting of:
 - i) a statement of eligibility;
 - ii) release of liability;
 - iii) publicity release (except where prohibited by law); and
 - iv) prize acceptance form.
- b) In the case of a Potential Prize Winner who is deemed to be a minor in his or her place of residence, a parent or legal guardian of the Potential Prize Winner will also be required to sign the Winners' Documents.
- c) Winners' Documents must be signed and returned in accordance with the instructions to be provided within ten (10) days of transmittal.
- d) In the event that a selected Potential Prize Winner declines a prize, fails to return the Winners' Certification Documents within the time allotted, or is ineligible, an alternate Potential Prize Winner will be selected from among all remaining entrants and notified in accordance with the above procedures. All prizes will be awarded. Receiving a Prize is contingent upon compliance with the Official Rules.
- e) The Prize Winner(s) will be announced within approximately 30 days of selection.

7) MISCELLANEOUS PROVISIONS:

- a) All decisions of the Sponsor and Judges are final.
- b) Any personal information provided to or to be gathered by LEGO Club is controlled by LEGO Systems, Inc., 555 Taylor Road, Enfield, CT 06082 USA, as a data controller. Our collection of data and your rights as a data subject are described in our data privacy policy which can be accessed on LEGO.com – all other LEGO entities collecting data for LEGO Club are acting as data processors on behalf of LEGO Systems, Inc.

- c) In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any contest or sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.
- d) Sponsor reserves the right to cancel, suspend and/or modify the contest or sweepstakes if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor or Judges in their sole discretion.
- e) Sponsor is not responsible for (1) lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions; (2) incorrect or inaccurate entry information howsoever caused; (3) other error of any kind whether human, mechanical or electronic; (4) late, lost, undeliverable, damaged or stolen mail; (5) any typographical or other error in the printing of the offer, administration of the contest or sweepstakes, or in the announcement of the prizes; or (6) to the extent permissible by law, any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the contest or sweepstakes, or receipt or use or misuse of any prize. In no case will more than the stated number of prizes will be awarded.
- f) By receipt of any prize, Winner agrees to release and hold harmless Sponsor, its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, to the extent permissible by law, arising out of participation in the contest or sweepstakes or receipt or use or misuse of any prize. This release does not apply to claims for personal injury or death caused by the negligence of Sponsor.
- g) No substitution or transfer of prize by Winner permitted. Sponsor reserves the right to substitute prize of equal or greater value.
- h) ALL MATERIAL SUBMITTED BECOMES THE SOLE PROPERTY OF SPONSOR AND NONE WILL BE RETURNED. BY ENTERING A CONTEST OR SWEEPSTAKES, ENTRANT (AND ENTRANT'S PARENT/LEGAL GUARDIAN IN THE CASE OF AN ENTRANT WHO IS A MINOR) AUTOMATICALLY ASSIGN THE RIGHT TO ANY SUBMITTED MATERIAL TO THE LEGO GROUP OF COMPANIES ("THE LEGO GROUP"). THE LEGO GROUP MAY USE THE MATERIAL FOR ANY PURPOSE WHATSOEVER WITHOUT PAYMENT OF COMPENSATION. THESE PURPOSES INCLUDE BUT ARE IN NO WAY LIMITED TO ADVERTISING, PROMOTION, DEVELOPMENT, MANUFACTURING, MARKETING, AND SALES. THE "MATERIAL" INCLUDES BUT IS NOT LIMITED TO ENTRANT'S PHOTO OR VIDEO SUBMISSION, CREATIONS, TECHNIQUES, IDEAS, CONCEPTS, KNOW-HOW, AND ANY DESCRIPTIONS OR EXPLANATIONS CONTAINED WITHIN THE SUBMISSION. ENTRANT (AND ENTRANT'S PARENT/LEGAL GUARDIAN IN THE CASE OF AN ENTRANT WHO IS A MINOR) AGREE THAT THE LEGO GROUP WILL BE UNDER NO OBLIGATION OF CONFIDENTIALITY WITH RESPECT TO ANY SUBMISSION.
- i) Proof of submitting an entry will not be deemed to be proof of receipt by Sponsor.
- j) Any entries that are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the entrant fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules, or acts in an unsportsmanlike or disruptive manner.
- k) All federal, state, and local taxes are the sole responsibility of the Prize Winner. All federal, state, and local laws and regulations apply. By participating in this contest or sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Judges, which are final.
- l) By accepting any prize, Winner consents to the use of his or her name, likeness and entry materials in any manner by Sponsor for advertising or trade, including publication of Winner's name and state or district of residence in a Winner's List, without further compensation unless prohibited by law.
- m) Physical prizes will be shipped to Winners at Sponsor's expense within 45 days of receipt of fully executed Winners' Certification Documents unless otherwise specified. Digital or Electronic prizes will be emailed to Winners or credited to Winners' accounts within 15 days of receipt of fully executed Winners' Certification Documents.
- n) For a list of the Winners, send your request specifying the contest or sweepstakes of interest, along with a stamped, self-addressed envelope to: LEGO Club Magazine, PO Box 1625, Enfield, CT 06083-1625, within sixty (60) days of the close of the contest or sweepstakes entry period.

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